

MADISON STATION HALF MARATHON

~ In the Heart of Madison ~



Sponsorship Opportunities



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The first annual *MADISON STATION HALF MARATHON* race, produced by MS Race Timing & Management / MS Race Productions to be held in the City of Madison, Mississippi is a race to honor local non-profits. This year's recipients will be *Webster Animal Shelter*; *Children's of MS*, Mississippi's only children's hospital; and *Good Samaritan*. By benefitting these groups, we hope to attract a very large crowd.

TITLE SPONSOR (\$10,000)

- Naming Rights for Overall Event
- Opportunity to Address Participants
- Logo on Finisher Media Backdrop
- Commemorative Award
- Logo on Race Swag
- Logo on Finish Banner
- Booth in Finish Area
- Ads Listing
- Expo Booth
- Listing at Expo (Prominent Logo)
- Mention by Race Announcer
- Mention in email communications
- Race Shirt Listing (Prominent Logo)
- Banners/Signs on Course 5 (sponsor supplies)
- 15 free race entries
- Listing on Race Website and Registration Site (Prominent Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

10K SPONSOR (\$7,500)

- Logo on Finisher Media Backdrop
- Commemorative Award
- Logo on Race Swag
- Logo on Finish Banner
- Booth in Finish Area
- Ads Listing
- Expo Booth
- Listing at Expo (Logo)
- Mention by Race Announcer
- Mention in email communications
- Race Shirt Listing (Prominent Logo)
- Banners/Signs on Course – 3 (sponsor supplies)
- 10 free race entries
- Listing on Race Website and Registration Site (Prominent Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

LOCOMOTIVE SPONSOR (\$5,000)

- Logo on Finisher Media Backdrop
- Commemorative Award
- Logo on Race Swag
- Logo on Finish Banner
- Booth in Finish Area
- Ads Listing
- Expo Booth
- Listing at Expo (Logo)
- Mention by Race Announcer
- Mention in email communications
- Race Shirt Listing - Logo
- Banners/Signs on Course – 2 (sponsor supplies)
- 8 free race entries
- Listing on Race Website and Registration Site (Prominent Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

PASSENGER SPONSOR (\$2,500)

- Logo on Finish Banner
- Booth in Finish Area
- Ads Listing
- Expo Booth
- Listing at Expo (Logo)
- Mention by Race Announcer
- Mention in email communications
- Race Shirt Listing (Logo)
- Banners/Signs on Course – 2 (sponsor supplies)
- 5 free race entries
- Listing on Race Website and Registration Site (Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

COACH SPONSOR (\$1,000)

- Ads Listing
- Expo Booth
- Listing at Expo - Logo
- Mention by Race Announcer
- Mention in email communications
- Race Shirt Listing - Logo
- Banners/Signs on Course – 2 (sponsor supplies)
- 4 free race entries
- Listing on Race Website and Registration Site (Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

CABOOSE (\$500)

- Listing at Expo - Name
- Mention by Race Announcer
- Mention in email communications
- Race Shirt Listing - Logo
- Banners/Signs on Course – 2 (sponsor supplies)
- 3 free race entries
- Listing on Race Website and Registration Site (Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

WATER STOP or MILE (\$250)

- Race Shirt Listing - Name
- Banners/Signs on Course – 1 (sponsor supplies)
- 2 free race entries
- Listing on Race Website and Registration Site (Logo)
- Social Media Listing
- Race Bag Insert (sponsor supplies)

THANK YOU for any consideration given this sponsorship opportunity to promote the community and support these amazing benefactors!



SPONSORSHIP AGREEMENT

I am pleased to sponsor the **MADISON STATION HALF MARATHON** as follows (please check below):

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor (\$10,000) | <input type="checkbox"/> 10K Sponsor (\$7,500) |
| <input type="checkbox"/> Locomotive (\$5,000) | <input type="checkbox"/> Passenger (\$2,500) |
| <input type="checkbox"/> Coach (\$1,000) | <input type="checkbox"/> Caboose (\$500) |
| <input type="checkbox"/> Water Stop or Mile (\$250) | |

Name for Recognition: _____

Address _____ City _____ State _____ Zip _____

Representative Name _____ Title _____

Email _____ Phone Number _____

Authorized Sponsor Signature _____

Date _____

Please make check payable to: MS Race Productions.

Submit digital artwork (logo, etc.) for t-shirts and promotional material by Tuesday, August 31, 2022, to susan@msracetiming.com

Please send this completed form and sponsorship payment to:

MS Race Productions
508 Winter Oak Cove
Madison, MS 39110

~ THANK YOU! ~